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G Advertising Offers Printing Services to Las Vegas Community

PASADENA, CA--(Marketwire - November 28, 2007) - G Advertising's tag line Think it... Create it... Distribute it... tells the story of their approach to advertising. With a solid foundation in the creative process combined with the knowledge of the distributive process of advertising, G Advertising is opening their printing services to the public, by launching the online ordering system www.printwithg.com. The launch of G Advertising's printing system is part of G Advertising's process to capture market share in Las Vegas as a [Las Vegas advertising agency](#).

All of [Las Vegas advertising](#) agencies work with third party print vendors. G Advertising's printing company G Printing will offer the same high quality printed materials at a price that is unbeatable to the public just as it does with the company's current clients. The ability to streamline approval of the creative process to the distribution process is the strength that G Advertising offers as a [Las Vegas advertising agency](#).

Direct response advertising is still one of the most popular forms of advertising with large and mid size companies. Larger companies have the budget advantage to use multi-media advertising. This direct response advertising approach is beneficial, because a [Las Vegas advertising agency](#) can justify its expenses to a client by counter balancing the expense to profit made from advertising. Direct response advertising does make branding a company more difficult for a [Las Vegas advertising agency](#), because the proper method is to use multi-media advertising campaigns to assist with branding.

G Advertising understands that the distribution part of an advertising campaign is where timing and budget collide. If you have a campaign and distribute the materials (printed, internet, or multi-media) at the wrong time the results may be disastrous in regards to response and expense. This is why G Printing was created. The ability for a [Las Vegas advertising agency](#) to control the printing and distribution process gives a great advantage to keep cost down and target distribution reach and frequency. The economy of scale that G Advertising has in purchasing printing materials is what has created the ability for this company to maintain quality control and offer pricing to their clients that is very aggressive.

G Advertising. Think it... Create it... Distribute it... coming soon to Las Vegas.

Contact:

Christian Purdie
www.advertisewithg.com
info@advertisewithg.com
createwithg@gmail.com
626.216.1340 Los Angeles
702.949.0841 Las Vegas
888.880.GET G

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